

Publishing House:

AUGUSTA CONVENTION AND VISITORS BUREAU

Language:

ENGLISH

City:

AUGUSTA, GEORGIA

About the Magazine

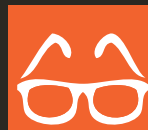
The New Augustan, an annual magazine produced by the Augusta Convention and Visitors Bureau, will be available February 11 and will feature stories of Augusta's River Region. The lifestyle magazine highlights the history and heritage of Augusta's River Region, while also showcasing the arts, culture and outdoor adventures that flourish alongside the banks of the Savannah River.

- Type of media: CONSUMER MAGAZINES
- Editorial content: TRAVEL & DESTIN. - GEN.INT.
- Geographic Coverage: STATEWIDE, REGIONAL, NATIONAL and INTERNATIONAL
- Published: ANNUALLY
- Circulation: 80,000



DISTRIBUTION

60% distributed out-of-area to state and regional Visitor Information Centers; 40% distributed locally and within Augusta's River Region. The magazine will be available at local grocery stores, local universities, local chambers of commerce, Augusta hotels, local restaurants and local retailers.



READERSHIP

Potential visitors, current visitors, meeting planners, locals and visiting friends and family