Take a detour from the ordinary.

Relax. Take your time. Get a cool beverage. Tune in to your favorite American music and see where the backroads take you. It all runs on Delta time and no one is watching the clock.

For a list of everything there is to see, hear, taste, and do in the Delta, visit www.visitthedelta.com.

Mississippi Delta Tourism Association
P.O. Box 1770, Clarksdale, Mississippi 38614
662-627-6149
Clarksdale
Located at the intersection of Highways 61 and 49, where legend has it that bluesman Robert Johnson sold his soul to the devil, Clarksdale is all about singing the blues. Tour the world-famous Delta Blues Museum and sway to the sound of live blues in an authentic juke joint co-owned by actor Morgan Freeman where the beverages are cold, but the groove is smoking hot. Sample Southern cooking with a local flair or the finest in innovative cuisine. Sleep in a house built by the city’s founder or a loft in the renovated five and dime. Try your luck at the Isle of Capri. With everything you need for a good time, the only blues you’ll find in Clarksdale are in the lyrics. www.visitclarksdale.com

Cleveland
Named Smithsonian Magazine’s #2 Small Town to Visit in 2013, Cleveland is renowned for its Delta culture, arts, shopping and hospitality. After browsing the specialty shops of the Historic Crosstie Shopping District, featuring everything from antiques to boutique women’s and men’s wear, to local art and gifts, try any of our stellar home-owned restaurants and visit one of our downtown galleries and museums. Plan a visit to come see the GRAMMY Museum Mississippi opening in the fall of 2015, or sway to the blues at Po’ Monkey’s, an authentic rural juke joint only open on Thursday evenings. Make a side-trip to McCarty’s or Peter’s Pottery where local artists turn Delta clay into pottery collected worldwide, or head to Dockery Plantation, said to be the very site where the blues was born. www.visitclevelandms.com

Greenville
Greenville represents the heart of Delta creativity, heritage, culture, and outdoor adventure. Sway to the blues in the rowdy Walnut Street Blues Bar, discover a one-of-a-kind masterpiece crafted by a true Delta artisan, visit quirky museums, or roll the dice in a riverboat casino. Leland is home to an exhibit chronicling the creation of The Muppets by Leland native, Jim Henson. The Highway 61 Blues Museum, where attractions include impromptu performances by talented bluesman. Hunters and fishermen will enjoy an outing in the area’s forests or on one of many lakes; in fact, Outdoor Life named Greenville and Washington County to be one of the best places in the U.S. for outdoorsmen. Greenville represents authentic Delta culture, inside and out. www.visitgreenville.org

Indianola
The hometown of blues legend B.B. King, Indianola is home to the $15 million, state-of-the-art B.B. King Museum and Delta Interpretive Center which tells King’s life story and the history of the blues. Several clubs in Indianola offer the chance to hear live blues including the Blue Biscuit, Gin Mill, 308 Blues Club, and Club Ebony. Indianola’s award-winning restaurants serve up virtually anything a foodie could order, from soul food to gourmet pizza, barbecue to catfish pâté. The city is home to several comfortable motels and unique bed and breakfasts in which to dream those blues-tinted dreams. www.bbkingmuseum.org

DeSoto County
Stop by Southern Thunder Harley-Davidson for a taste of the biker lifestyle, then hit the road on a Harley. Stop off at Hernando DeSoto Park and view the Mississippi River. Follow the county’s backroads to the gravesites of revered blues musicians; Brussel’s bonsai, the nation’s largest producer of bonsai trees; charming farmers markets and “pick your own” fruit and vegetable locations. DeSoto County, located in northwest Mississippi, is just minutes from Memphis. Combining its rural Delta heritage with sophisticated urban attractions, shopping – from antique to boutique and large outdoor malls – and so much more! The cities of DeSoto County – Hernando, Horn Lake, Olive Branch, Southaven and Walls – offer hotels, bed and breakfast escapes and restaurants serving everything from blue plate specials to international cuisine. www.sodesoto.com

Greenwood
Welcome to Greenwood, the heart of the Mississippi Delta, a region rich in cultural heritage and noted for the warmth of both its long summers and its friendly people. Carry a cup of steaming coffee to the Keesler Bridge and watch the sunrise over the Yazoo’s dark waters. Stroll the brick streets and soak in the gracious old buildings and the welcoming stores. Grab a bite at Delta Bistro or Turnrow Books, do a bit of shopping or take a Viking cooking class before your Alluvian hot rock massage. That’s just the ticket to ease you into an elegant evening at Lusco’s or Giardina’s. Relax with a nightcap and some music in the Alluvian lobby or head out across the Delta for a taste of deep down Blues.
When you head home, carry a bit of our Delta spirit with you. It’ll bring you back when you need a break, and we’ll be right here waiting for you. www.visitgreenwood.com
Minutes from Memphis, Tunica is your destination for world-class action and non-stop fun. The Gateway to the Blues Museum at the Tunica Visitors Center features exhibits from Delta legends like B.B. King, Robert Johnson and Son House. It is a perfect starting point for the Mississippi Blues Trail. Tunica’s world class casinos offer 24/7 excitement. Other Tunica highlights include the Tunica RiverPark & Museum and Tunica Queen where you can see the Big River up-close. For sports enthusiasts, Tunica’s championship golf or indoor clay tennis is a must. Come see what’s waiting for you down the road in Tunica. www.tunicatravel.com

Vicksburg’s place in American history was declared by the strategic role that it played in the Civil War. Perched high on the bluffs above the Mississippi River, Vicksburg seemed virtually impenetrable by the Union troops which set the stage for the defining battle of America’s defining war. President Lincoln declared that “Vicksburg is the key.” On July 4, 1863, General U.S. Grant placed that key in the president’s pocket with the surrender of Vicksburg.

The story of American history is told in Vicksburg’s historic tour homes and museums. The Vicksburg National Military Park’s 1,340 monuments define the strategies and tragedies of the 47-day siege. The downtown historic district is alive with cafes, galleries and boutiques. Try your luck at one of our four riverfront casinos. Vicksburg: The Key to the South. www.visitvicksburg.com

Yazoo County is home to the world-famous Bentonia blues, world championship-winning Ubon’s Barbecue, famous literary and political figures, unique art and shopping, and a living history like nowhere else in Mississippi. With an interesting Civil War history, rich African-American heritage, bountiful hunting and fishing, and an abundance of historical sites, Yazoo County is a beautiful place to visit year-round. Explore the world that Willie Morris described in My Dog Skip, visit the witch’s grave, stay overnight in award-winning hotels or unique lodging, enjoy some of the finest Southern cuisine from blue-plate specials to award-winning barbecue, and experience hospitality like you won’t find anywhere else. www.visityazoo.org

Follow the Mississippi Blues Trail and the Delta backroads to juke joints and festivals where the blues music lives on, to peaceful churches where the gospel tunes will save your soul and to lonely crossroads where the devil will tempt you to sell it. Along the way, you’ll discover musical history and the next generation of blues classics in the making. Download the Mississippi Blues Trail app for a multi-media journey to the backroads of American music.

Each year Mississippi, Arkansas and Memphis present a 2-week music pilgrimage known as BRIDGING THE BLUES featuring lots of live entertainment throughout the Delta including the Mighty Mississippi Music Festival in Greenville and the King Biscuit Blues Festival in Helena. The celebration starts the last weekend of September and ends the second weekend of October.

www.bridgingtheblues.com
Famed author David Cohn once said, “The Mississippi Delta begins in the lobby of The Peabody Hotel and ends on Catfish Row in Vicksburg.” No matter where you are in the Delta you’ll be surrounded by history, entertainment and hospitality, but don’t think for a second that one Delta town is just like the other.

Travel the roads of this region, and you’ll find that every stop has its own distinct individuality and character, each worthy of exploration. Edge-of-cotton-field blues clubs – the originals, not the reproduced. BBQ shacks as old as the road itself, and southern-style food better than your momma’s. Unique lodging from up-scale resorts to about as far from luxury as you can get. And a culture and history that runs so deep it’s hard to tell you where to begin.

For a weekend, for a week, or for one unforgettable road trip, come inside, explore, and get a feel for what the Mississippi Delta really offers. For specialized itineraries, visit VisitTheDelta.com by scanning this QR code.